

# Attention

- Professionals
- Community Leaders
- Involved Parishioners
- Self-employed\Business owners



**Liturgical Publications Inc**  
Connecting Your Community™

**is offering our parishioners first choice  
in sponsorship opportunities!**

## Professionals & Business Owners...

### *Do you need?*

- Results proven advertising
- Locally targeted exposure
- Community inroads to get established
- An economical alternative to the Yellow pages or local newspaper

### *You will receive:*

- The help of design professionals
- Installed trust through affiliation
- A way to support the Parish
- An online presence

## Involved & concerned parishioners...

If you are not a business owner, but know someone personally that is, and may be interested in sponsorship, you can help your parish by referring them to the LPi rep listed below - OR - you could pass this flyer onto them! Remember - the parish bulletin is available online at [www.seekandfind.com](http://www.seekandfind.com).

## Individuals...

### **You can sponsor a space too!**

- Highlight your favorite cause
- Charitable organization
- In memory of a loved one
- As a thank you to a group or individual
- Compliments of... (donation)

## **Please thank your sponsors when you patronize them!**

Sponsorship of the weekly bulletin benefits not only the individuals, businesses and organizations who advertise - it also allows your parish to continue receiving their printed publication(s), online resources, services and support provided by LPi at *low or NO cost*. Parishioners reading the bulletin have access to a directory of business and service providers they know they can trust.



Ph 800.477.4574 x6307  
919.600.9235  
Email: [janderson@4LPi.com](mailto:janderson@4LPi.com)

**John Anderson,**  
Ad Sales Rep

will be approaching local businesses, and potential ad sponsors in the next few weeks. Please contact John if you have questions, can suggest a referral, or know of an interested party that he should contact.

This information can also be communicated through the parish office by using this form.

Parish \_\_\_\_\_

City/State \_\_\_\_\_

Your name \_\_\_\_\_

Business name \_\_\_\_\_

Location \_\_\_\_\_

Business Type \_\_\_\_\_

Contact name \_\_\_\_\_

Business Phone \_\_\_\_\_

# Need more incentive? Consider this...



**Liturgical Publications Inc**  
Connecting Your Community™  
800.477.4574 / [www.4LPi.com](http://www.4LPi.com)

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- **Repetitive advertising builds name recognition in your business, products and services!**  
People forget - that's what we do. We often can't recall a single ad - but frequent and multiple source placement can ingrain a product or organization into the subconscious mind.
  - **Frequent advertising reaches the consumer when they are ready to buy**  
... not just when you are ready to sell. The wants and needs of consumers change daily. Make sure your ad is always at the ready when a need arises. Spending your money in the parish or community where your business is located, just makes sense.
  - **More frequently advertised products result in higher profits.**  
The parishioners reading this bulletin will or already do use a product or service you offer. How are you going to make sure they get it from you? Every week you invest time and money into your business - what could a weekly investment in advertising do for you?
  - **Successful businesses advertise.**  
They advertise frequently and through multiple avenues. Can you afford to have just one ad in one source? Can your business ever be too successful?
  - **Advertising gives your business an edge on the competition!**  
Who are you more likely to call...
    - A company whose name immediately comes to mind, and is a long-standing fixture in the community?
    - A company you've never heard of before?
  - **Does your competition advertise?**
    - If not - you're already winning the race by doing so.
    - If they do - frequency in a weekly bulletin can outpace them.
    - If you don't - how long will you be their competition?

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If you want to **grow your business** and **earn more revenue...**  
then **you need to advertise in the parish** bulletin!